

## **JCRA Media Release**

16 October 2009

### **JCRA Launches Consumer Consultation on Motor Vehicle Trade in Jersey**

The Jersey Competition Regulatory Authority (“JCRA”) is launching today a public consultation on the motor trade industry in Jersey. The purpose of this consultation is to hear from consumers on their experiences of purchasing new cars in Jersey, importing new cars into Jersey, and the servicing of their cars by Jersey dealers. This consultation is part of a study the JCRA is conducting into Jersey’s motor trade industry, at the request of the Minister for Economic Development (“the Minister”).

On 1 September 2009, the JCRA received a request from the Minister to examine the motor trade industry in Jersey and, specifically, the sale of new cars. The aims of this study are to:

- undertake a review of the level of pricing, costs and profit of motor vehicle sales to residential customers within Jersey, concerning new and imported pre-registered car sales by commercial companies; and
- produce a report detailing the state of the motor vehicle sector and the level of competition and profit and loss, making any such recommendations for change or improvement that might be considered.

Included in the terms of reference for this study is for the JCRA to make a comparison of the market for the sale of new cars in Jersey compared to elsewhere in the British Isles, to analyse finance deals provided to consumers in Jersey, and to examine vehicle maintenance and repair charges.

Concerning the consultation, Chuck Webb, the JCRA’s Executive Director, states:

*“This consultation is the way consumers can help inform the JCRA of their experiences in purchasing new cars in Jersey, importing new cars into the Island, or getting their cars serviced in Jersey. We are*

*especially interested to hear how experiences in Jersey may have compared with experiences elsewhere within the British Isles, such as in the UK, Ireland, Isle of Man or Guernsey. We hope for the widest possible response to this consultation.”*

The Consultation Paper is available on the JCRA’s website, [www.jcra.je](http://www.jcra.je). Copies may also be obtained by contacting the JCRA directly on +44 (0)1534 514990. The closing date for comments is 18 December 2009.

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All enquiries concerning this media release should be directed to the Executive Director, Chuck Webb, on +44 (0)1534 514990.

#### About the JCRA

The JCRA is an independent authority established by the States of Jersey to enforce Jersey’s competition law and regulate its telecommunication and postal sectors. In each of these areas, the JCRA’s primary mission is to promote consumer welfare through efforts that encourage lower prices and greater choice and innovation in the goods and services available in Jersey. The JCRA is recognized internationally as a leading voice in the application of competition law and policy in small economies.